SmartNews Launches "SmartNews AI Matome," the First of Its Kind in Japan's News Apps
Summarizing Major News Stories with Generative AI

In partnership with national newspapers and major broadcasters, SmartNews delivers consolidated summaries into a single article

Provides users with a quick, clear, and multi-perspective understanding of the bigger picture behind major news events

TOKYO, JAPAN (July 24, 2025) – SmartNews, whose mission is to deliver the world's quality information to the people who need it, announced the launch of "SmartNews AI Matome," a groundbreaking feature in the SmartNews app that leverages generative AI to individually summarize major news articles from multiple sources. This marks the first feature of its kind among Japanese news apps. By partnering with national newspapers and major broadcasters, SmartNews provides consolidated summaries in a single article, enabling users to grasp the broader context and perspectives behind key news events easily and quickly – offering a brand new news experience.

SmartNews App Download (iOS/Android)
URL: https://l.smartnews.com/5PTxOiIw

Background and Purpose of Developing SmartNews AI Matome

<u>Changes in the Information Environment</u>
In recent years, the amount of information in the digital space has grown rapidly. Users now face the challenge of filtering massive, scattered information to find what they need to know, which requires considerable time and effort. At the same time, the spread of misinformation and disinformation has emerged as a pressing issue. In this environment, it has become more important than ever to provide users with reliable information in an organized format so they can accurately understand events and their context within a limited time.

<u>Evolution of Generative AI and SmartNews's Vision on SmartNews AI Matome</u>
Generative AI has steadily advanced in recent years, enabling the analysis and reorganization of diverse information to extract key points. SmartNews has been exploring ways to harness these technologies responsibly in the news domain to enhance how users consume quality information. With the launch of SmartNews AI Matome, SmartNews will further its efforts to convey information in clearer, more multifaceted ways.

Key Features of SmartNews AI Matome

- Generative AI individually summarizes major articles on the same topic from national newspapers and key TV broadcasters, and compiles them into a single consolidated article.

- At the beginning of each article, three key points are presented: What happened (event); Why it happened (background); and What's next (outlook). Together, these help users understand the overall picture of the news.

- Each summary explicitly cites its source and includes a direct link to the original article, allowing interested users to access the full version with a single tap.

SmartNews AI Matome's Summary Policy and Partner Media

SmartNews AI Matome only summarizes articles from partner media outlets with explicit permission. Summaries are grouped by theme into one article. Importantly, partner media articles are used solely for generating and structuring summaries and will not be used as AI training data.

- As of July 24, 2025, SmartNews has partnered with 53 media outlets :

  Yomiuri Shimbun / Sankei News / Jiji Press / NTV NEWS NNN / FNN Prime Online / ABEMA TIMES / Sports Hochi / Nikkan Sports / Tokyo Sports Web / Sankei Sports / Daily Sports Online / Full-Count / THE ANSWER / Reuters / CNN.co.jp / JoongAng Ilbo (Japan edition) / Chosun Ilbo (Japan edition) / Yonhap News / KOREA WAVE / Wow! Korea / Diamond Online / PRESIDENT Online / Toyo Keizai Online / Forbes JAPAN / BuzzFeed Japan / HuffPost Japan / Weathernews / tenki.jp / Bengo4.com News / Kobe Shimbun NEXT / Yomiuri TV News / Kansai TV NEWS / MBS News / ABC News / ORICON NEWS / Real Sound / ENCOUNT / CNET Japan / ZDNet Japan / Lifehacker Japan / ROOMIE / Business Insider Japan / Gizmodo Japan / zakzak / IGN Japan / GetNavi Web / ASCII.jp / Forest Watch / Money no Tatsujin / Kuruma no News / Norimono News / Golf News / Soccer Digest Web

How to Use SmartNews AI Matome

The feature can be accessed from the SmartNews AI Matome block at the top of the SmartNews app's top channel. By selecting a topic, users can read a consolidated article in which AI individually summarizes multiple sources, grouped by theme. For more details, users can directly access the original articles through the provided links.

Expanding AI Experiences with "Mercury-san," the New Navigator Character

SmartNews will continue to introduce new AI-powered features under the umbrella of "SmartNews AI." To enhance these experiences, SmartNews has also unveiled "Mercury-san," a new character who will guide users through AI-based features such as

SmartNews AI Matome. Mercury-san will appear in-app and across marketing activities to explain SmartNews AI in a user-friendly manner.

SmartNews remains committed to leveraging the latest AI technologies to evolve its products and services, improving user convenience and deepening collaboration with Japanese media partners. Even in an era overflowing with information, SmartNews strives to deliver news experiences that are clear, reliable, and trustworthy, in line with its mission: "Delivering the world's quality information to the people who need it."

About SmartNews, Inc.
Founded in 2012, SmartNews is a leading global information and news discovery company, dedicated to delivering quality information to the people who need it. SmartNews provides news that matters to millions of readers using powerful AI discovery, a team of award-winning journalists offering thoughtful curation, and deep partnerships with more than 3,000 trusted global publisher partners. https://about.smartnews.com/en/